

EAST BARNET FESTIVAL



NEWS 2010



EBF



North London's Biggest Free Festival Comes To Town

- East Barnet gets in festival mood from this Friday. Oak Hill Park becomes a large auditorium and a fabulous setting for our annual music, dance, theatre, sport and crafts weekend.

Inaugurated in 1995 by Barnet Council, the East Barnet Festival in Oak

Hill Park EN4 8JS every July soon became run by an independent charity aiming to improve the quality of life in the area and has since become north London's largest Free Summer Festival

FESTIVAL FACT - Five page spread in a local Free-Press newspaper *June 25th 4/5,000 copies*

THERE'S always been a healthy music scene in Barnet with an abundance of talented bands and musicians. Well-known musicians such as Paul Young, and Lee Thompson of Madness, live nearby. We have talented local musicians such as Tim Burbridge, Dave Cox, and Steve Mansbridge who have done so much over the years to keep music alive in Barnet. We have bands such as Schweet Azzz, The Texas Flyers and Hokum who can really get a crowd going.

There are not many venues left available for live music. The Green Man in the High Street, The Duke Of Lancaster, the Bell And Buck (in New Barnet) and the Cat and Lantern in the village, have all gone, although some pubs still keep the flag flying, such as The Builders' Arms, The Alexandra, The Black Horse and The Monken Holt.

These are the places to go to and listen to the local talent.

One other place that you can hear them at their best is at The East Barnet Festival.

We give more local musicians the chance to show the community what can be done and it's still growing.

This year is no exception. You can sit on the grassy bank in the park and listen to free music all day.

In fine weather it's one of the best days out in this-part of town.

FESTIVAL FACT - Plugged in two local Free-Press newspapers *July 2nd 30/40,000 copies*

The Music - Spread across Two Stages. The ASDA music stage, and this year, the Young Music Stage.

Over 100 bands applied to play during the weekend, and all must be listened to.

It has surprised us just how many bands there are in the borough, and how good they are.

This year a lot of young bands are eager to be involved.

We have help from Rob Austin from CD Copy Shop in listening to all the bands, selecting a shortlist of about 60, and then work from there until we arrive at a running programme of around 30 great bands.

There are two music stages. The smaller stage will be presented this year on the Saturday, by Al Pascal Music School to encourage new music. Barnet Beat and Rithmik Studio take over Stage Two on Sunday.

And the bigger ASDA Music Stage in action from Friday evening, using a very big PA system, (Stannard Associates) and a great lighting system driven by Johnny Pye. And a lot of luck.

**This year - Michael Jackson Tribute - Friday - 'The Eden House' - Saturday
'The Bizarros' - Sunday. Are scheduled to Headline**

Around 22 other bands are taking part on the main ASDA Music Stage.

FESTIVAL FACT - An 80,000 mail drop

There's something for everyone, from our small visitors, who will enjoy a few doses of Punch and Judy, right up to strawberry teas coupled with classical music recitals, and rock and pop music with a few beers, and a full barbeque menu served all day.

FESTIVAL FACT - 8,000 flyers, (4,000 distributed in the first 3 days of release) to Public Buildings

Dog Show - Let Rover show what a man's best friend can do on Saturday, (run by Chris King), and Dog Agility demonstrations on Sunday

FESTIVAL FACT - 4,000 programmes printed – (Most gone – The rest distributed at the festival)

Barnet Mayor scheduled to attend Deputy Mayor Lisa Rutter at the festival on Saturday, and The Mayor, Anthony Finn on Sunday.

We wanted to show them just what makes this festival the best open air event in their borough.

FESTIVAL FACT - Local Internet Radio Station covering the complete event (EN5 Radio) Capital Radio, and LBC plugs 'over the weekend'

Active Barnet - See IT Try IT Love IT (Sunday). A Free Day of Sport - Health and Physical Activities Competitions for all ages and abilities to watch and try. Sports and Activities include:- Athletics - Basketball – Football - Extreme Sports - Cycling - Golf - Martial Arts - Outdoor Gym – Rounders - Health Checks and much more.

FESTIVAL FACT - Web space 32,000 hits during the last month. Approx 20,000 Google Pages

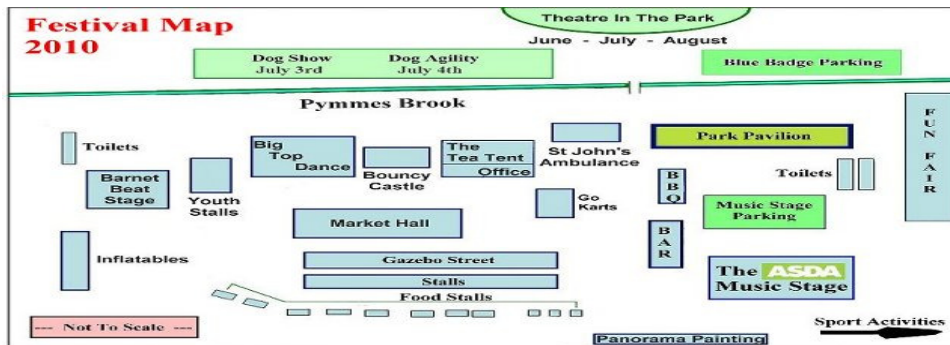
'Bucket Rattlers' will be covering the festival asking for donations - **Please Help**

FESTIVAL FACT - The Festival costs - £35,000 to produce

The place to be on a summer weekend. Summer sun, market stalls, theatre, dance, sport, music, beers, coffee, tea, barbeque. - What else would you want?

An amazing funfair? - (We've covered it) - Starts on Thursday and continues on Friday, all for a single price each day. Ride the evenings away on these fantastic rides. Then on Saturday, and Sunday (our final day), pay as you ride.

FESTIVAL FACT - 20 000 people attended the Festival in 2009



FESTIVAL FACT - The finest weekend in North London, and it's ALL FREE